



CareFirst BlueCross BlueShield Medication Therapy Management Program

Overview: CareFirst BlueCross BlueShield has elected to utilize community pharmacists in the provision of Medication Therapy Management (MTM) services for its members. Outcomes Pharmaceutical Health Care® (Outcomes®) is administering the MTM program, through participating network pharmacies and pharmacists.

Launch Date: September 2011

Location: Maryland, Northern Virginia, and Washington, DC (Region 5)

Eligible Members: All CareFirst BlueCross BlueShield members are eligible for a full menu of face-to-face MTM services. Pharmacy-specific lists of eligible patients are available upon log-in to the Outcomes documentation platform.

Covered Services:

• Comprehensive Medication Reviews (CMR)	\$50
• Prescriber Consultation – Cost Efficacy Management	\$20
• Prescriber Consultation – Drug Therapy Problem	\$20
• Patient Compliance Consultations	\$20
• Patient Education & Monitoring	\$10
• Prescriber Refusal	\$2
• Patient Refusal	\$0

Each member is eligible for one Comprehensive Medication Review annually and as many other covered services as is necessary and appropriate. Please see the Outcomes Personal Pharmacist™ training program and the Outcomes MTM Policy and Procedure Guide for further details.

Targeted Intervention Program (TIP®): In addition to pharmacist-identified services, Outcomes also works to assist pharmacists with the identification of potential MTM services. Known as TIPs, these interventions may target cost savings opportunities for the patient, inappropriate compliance, potentially contraindicated drugs, and other drug therapy problems. On at least a quarterly basis, Outcomes uploads TIPs to the claims platform and distributes TIPs by mail and/or fax to pharmacies dispensing prescriptions to Outcomes-eligible patients. Pharmacists may respond to TIPs by fax or mail before contracting and training are complete. TIPs are a great way to get started with Outcomes MTM services.

Pharmacy Contracting: To participate, each pharmacy must complete an Outcomes MTM Network Participation Agreement.

- Go to www.getoutcomes.com
- Click on the tab labeled "Pharmacists" at the bottom of the screen
- Select "Pharmacy Contracting"

Pharmacist Training: To be eligible to provide these MTM services and receive professional fees, pharmacists must complete the Outcomes Personal Pharmacist training program.

- Go to www.getoutcomes.com
- Click on the tab labeled "Pharmacists" at the bottom of the screen
- Select "Pharmacist Training"

OUTCOMES PHARMACEUTICAL HEALTH CARE

505 Market Street, Suite 200
West Des Moines, IA 50266-3861
515.237.0001 (voice)
515.237.0002 (fax)
www.getoutcomes.com

*For more information about
this and other Outcomes-administered
programs, please visit
www.getoutcomes.com.*